

American Folklore Theatre

2010 - 20th Anniversary! - Playbill Advertising Contract

**- CONTRACT, ARTWORK & 50% PAYMENT DUE BY APRIL 10, 2010 -
- FINAL PAYMENT DUE MAY 15, 2010 -**



Business Name _____
(As you want it to appear in Playbill)

Contact Person _____ Telephone _____

E-mail Address _____ Fax _____

Summer Mailing Address _____

Winter Mailing Address _____ Dates _____

The best way to reach me is: Phone Email Other _____



Email artwork to BOTH ads@doorreminder.com and to harmony@folkloretheatre.com.

Ads Must Be Created in In Design, Adobe Photoshop, Adobe Illustrator and be Mac Compatible.
We PREFER PDF Files As Long As The Fonts Are Embedded and Sizes Are Exact.

CHECK LIST:

- My ad is EXACTLY the same as last year ... NO CHANGES
(Minor adjustments may be necessary to align ad with new sizes outlined on back)
- I have included my 50% payment with this contract.
- I have included 100% payment with this contract.
- I have included 100% payment on/before 4/10/2010.
- My 10% discount (on my ad only) is reflected in my payment
- I have emailed my art work to both addresses.
- I have signed this contract.

FREE Ad Partner Web Link:

- I would like my website linked from the AFT website. Please provide up to 20 words of descriptive copy for your weblink on the back of this contract or e-mail it to harmony@folkloretheatre.com

Web Address: _____

- Use Logo from above address.
- Use Logo attached to contract.

CONTRACT TERMS:

1. Final payment must be received no later than May 15 for inclusion in the playbill.
2. AFT will distribute playbills at all performances, June 2010 through December 2010.
3. Advertisers will receive 4 complimentary tickets for AFT's summer season.
4. AFT reserves the right to refuse any advertisement deemed inappropriate by the Board of Directors.
5. Additional fees will be charged to the advertiser if submitted ad is not in correct format or changes are needed. Charges will be billed directly from the Door Reminder.
6. Contracts received without signature and/or payment will be returned. NO ads will be accepted without a signed contract and payment.

PAYMENT OPTION:

- Check enclosed payable to AFT
- Please charge \$ _____ for my ad to my Visa or MasterCard
(If 50% payment is selected, 50% will be charged now & 50% on May 15th.)

Credit Card # _____

Exp. Date _____ V-Code (back) _____

Zip Code (where card is billed) _____

Signature _____

Total Cost of Ad:	_____
-10% Discount (if applicable):	_____
Website Link Payment:	FREE w/ Ad
Minimum 50% deposit enclosed (50% deposits not eligible for discount):	_____
Total Due:	_____

I hereby authorize the insertion of our advertisement in the 2010 AFT program book.

Advertiser _____ Date _____
(signature)

Turn Over For Ad Sizes & Specifications

