

Dear Tour Group Wrangler,

As you begin coordinating your next tour group adventure to Door County, Wisconsin, we hope you will include **American Folklore Theatre** in your itinerary. Each year over 45,000 devoted patrons enjoy a cozy night of comedy and musical theater under the stars at AFT's Amphitheatre in glorious Peninsula State Park, Fish Creek, Wi. ***Always Original, Truly Professional, Memorably Musical*** – AFT is a unique and wonder-filled theatre experience, one where even getting to your seat is a joy.

The **2010 - 20th Anniversary Summer Season** offers a brand new world premiere musical production as well as two AFT classics running in repertory from June 16th through August 28th.

Life on the Mississippi – Lyrics & Book by Douglas M. Parker, Music by Denver Casado
Young Samuel Clemens leaves home in Hannibal to be a cub pilot on a Mississippi steamboat in 1857 and unexpectedly finds himself learning about life...and death...and love...and writing! All while navigating his way from boy to man and from Samuel Clemens to Mark Twain. Special Opening Performance: Wednesday, 6/16 @ 8:30PM. Regular run: Mondays @ 8PM, Wednesdays @ 6PM & Fridays @ 8PM.

Cheeseheads, the Musical - Music by Paul Libman, Book & Lyrics by Dave Hudson
A modern day dairy-tale with a lotto heart!...A touching and joyful Wisconsin musical gouda luck fable! Special Opening Performance: Thursday, 6/17 @ 8PM. Regular run: Tuesdays @ 8PM & Saturdays @ 6PM.

Bone Dance - Created by Jeffrey Herbst, Music by Marshall Keating and Jeffrey Herbst
A funny and frightening musical carnival of mystical ghost stories, gathered from campfires around the world. Opens 6/23. Wednesdays @8:30PM, Thursdays @ 8PM & Saturdays @ 8:30PM.

And coming this Fall to an indoor Door County venue, September 3rd – October 23rd...

Guys & Does - Book & Lyrics by Frederick Heide & Lee Becker, Music by Paul Libman
The Musical Comedy promises more bang for the buck. A wacky and wonderful excursion into the world of Wisconsin deer hunting.

When you book your tour group of 15 or more people for an American Folklore Theatre performance, you will also receive:

- **Complimentary tickets for your tour group leader and bus driver**
- **Advance ticket purchase**
- **Reserved seating in the designated tour group section**

For more detailed scheduling information and a taste of fun to come, please visit us at www.FolkloreTheatre.com. For questions, or to book your tour group, please call me at (920) 854-6117 or email me at hfeldman@folkloretheatre.com.

See you under the stars!



Holly Feldman
Manager of Marketing & Audience Development

